



LITCHFIELD MARCHING DRAGONS

2011-12 WINTER FROZEN FOOD FUNDRAISER PROGRAM DETAILS AND INSTRUCTIONS

Welcome to the 2011-12 Winter Frozen Food Fundraiser! This information sheet will outline how the fundraiser works and answer many of the questions you may have about the program.

Fundraiser Sale Dates

Sale Period	Tuesday, January 31st – Sunday, February 12th
Product Pick-up: Litchfield High School by middle doors	Saturday, March 17th From 8:30 AM – 9:30 AM *IMPORTANT-You must pick up your food during this time. If you are not available, you need to have someone else pick up your order. Please mark your calendars now!

What's in it for me?

This is an easy way to earn money for your band account; **30% of what you sell will be deposited into your account** for use on trips, band camp, or band supplies such as shoes, gloves, etc. If you sell \$1,000 in food, you will earn \$300 for your account. That means if you get 20-30 people to make a purchase between \$35 and \$50, you can sell \$1,000 worth of food and earn \$300 to help with marching band trip costs and expenses.

Marching Band is an exciting group to be a part of. There are supplies you need as well as the many exciting trips you have the opportunity to experience as a member of this championship band. **Everything you need and want to do can be paid for just by selling at the fundraisers. Don't wait. Get out and sell right away!** Utilize your resources to increase your sales quickly. Get the word out on whatever social network you use, letting people know that you need their support and, in return, they will get some great things to eat. Have Mom & Dad talk to people they work with, talk to folks at church, stop by businesses in town, talk to people at sporting events and family gatherings. **TAKE YOUR FOLDER EVERYWHERE YOU GO!** Food is not hard to sell. We offer great tasting products that aren't available locally in the markets.

Marching Dragons "I Did It" Tickets

In addition to the 30% profit going into your account, you will receive a Marching Dragon "I Did It" ticket for each \$100 in sales. These tickets will be entered into a drawing for 2 prizes each of \$150 and \$50 for a total of 4 cash prizes. Anyone selling \$300 or more will receive an extra ticket to go into the drawing.



LET'S GET COOKING!

Ordering Details

1. All orders should be recorded on your order form **by you and not your customer.**
2. Add the total of the customer's order and record it on the right side of the form.
3. When form is full, all items need to be totaled at the bottom of the form as well.
PLEASE DOUBLE CHECK THAT YOUR FORM IS ADDED AND TOTALED CORRECTLY!
4. If you are using multiple forms, **please make sure your grand totals are on the last page.** You will get your order forms back when you pick-up your products for delivery; however, you may wish to keep a copy in the event of any questions from your customers in the meantime.
5. All forms need to be **turned in by Sunday, February 12th** to your team leaders. Team leaders will be in contact with you at the start of the sale to see if you have any questions and to let you know what time and how to get the forms to them.
6. Try to collect payment for your customer's order when it is placed. Checks should be made payable to you.

Payment for Products

A single check or money order from you made out to the **Litchfield Band Boosters** is to be submitted with your completed order forms to your Team Leader by February 12th. **The only check the Band Boosters will accept is the one from you for the total of your sales. Checks will not be deposited until Monday, March 26th to allow you time to deliver and collect for any unpaid products. You may postdate your check for 03-26-12 if you would like.**

Product Information

- When selling, utilize your full color sales guide to increase your sales. Remind customers that these products are high quality with a minimum shelf life of 4 months (most products have a shelf life of 6-12 months).
- None of the products in the guide require a deep-fat fryer to prepare. Most can be done in the oven, microwave, or crock-pot. People are busy and these types of products are very helpful for any busy family.
- These are unique products that are high quality and convenient for meal preparation on a regular basis.



Product Pick-up, Care and Delivery

- **All products must be picked up at the entrance between the High School and Middle School on Saturday, March 17th between 8:30 AM and 9:30 AM. After pick-up, you will deliver the product to each customer.**
- Please remember, these products cannot be allowed to thaw. This will jeopardize the quality. **Products should be delivered immediately or placed in a freezer until delivery can be made.**
- Depending on the amount of product you sell and the outside temperature, you may need to consider bringing coolers with ice to help keep product cold.
- Please remember, products that are allowed to thaw out will be your responsibility to replace if your customer is not satisfied.

Questions or Concerns?

- Dan & Sara Dollerschell (320) 693-2038
- Bob & Crystal Pace (320) 221-3463
- John & Deb Schafer (320) 693-2950
- Your Team Leader

**Thank you for your
commitment to this
important event and good
luck selling!**