

LITCHFIELD MARCHING DRAGONS

2018 FALL FROZEN FOOD FUNDRAISER

PROGRAM DETAILS AND INSTRUCTIONS

Welcome to the 2018 FALL Frozen Food Fundraiser! This information sheet will outline how the fundraiser works and answer many of the questions you may have about the program.

Fundraiser Sale Dates

Sale Period	Sunday, September 30th – Monday, October 15th
Product Pick-up: Litchfield High School by middle doors	Saturday, November 17th from 8:00 AM – 9:00 AM *IMPORTANT-You must pick up your food during this time. If you are not available, you need to have someone else pick up your order. Please mark your calendars now!

What's in it for me?

This is an easy way to earn money for your band account: **27% of what you sell will be deposited into your account** to use for trips, band camp, or band supplies such as shoes, gloves, etc. If you sell \$1,000 in food, you will earn \$270 for your account. That means, if you get 20-30 people to make a purchase between \$35 and \$50, you can sell \$1,000 worth of food and earn \$270 to help with marching band trip costs and expenses.

Marching Band is an exciting group to be a part of. There are costs involved along with the exciting trips you have the opportunity to experience as a member of this championship band. **Everything you need and want to do can be paid for just by selling at the fundraisers. Don't wait. Get out and sell right away!**

Utilize your resources to increase your sales quickly. Get the word out on whatever social network you use, letting people know that you need their support and, in return, they will get some great things to eat. Have Mom & Dad talk to people they work with, talk to folks at church, stop by businesses in town, talk to people at sporting events and family gatherings. **TAKE YOUR FOLDER EVERYWHERE YOU GO!** Food is not hard to sell. We offer great tasting products that aren't available locally in the markets.

Thank you for your commitment to this important event and good luck selling.

Ordering Details

1. All orders should be recorded on your order form **by you and not your customer.**
2. Add the total of the customer's order and record it on the right side of the form.
3. When form is full, all items need to be totaled at the bottom of the form as well.
PLEASE DOUBLE CHECK THAT YOUR FORM IS ADDED AND TOTALED CORRECTLY!
4. If you are using multiple forms, **please make sure your grand totals are on the last page.** You will get your order forms back when you pick-up your products for delivery; however, you may wish to keep a copy in the event of any questions from your customers in the meantime.
5. All forms need to be **turned in by Monday Oct. 15th** to Mr. Ceasar. Mr. Ceasar will be accepting fill out forms during school hours on **Monday Oct. 15th**
6. Try to collect payment for your customer's order when it is placed. Checks should be made payable to you.

Payment for Products

A single check or money order from you made out to the Litchfield Band Boosters is to be submitted with your completed order forms to Mr. Ceasar by October 14th. No CASH will be accepted. **The only check the Band Boosters will accept is the one from you for the total of your sales. Checks will not be deposited until Monday, November 24th to allow you time to deliver and collect for any unpaid products. You may postdate your check for 11-24-18 if you would like.**

Product Information

- When selling, utilize your full color sales guide to increase your sales. Remind customers that these products are high quality with a minimum shelf life of 4 months (most products have a shelf life of 6-12 months).
- None of the products in the guide require a deep-fat fryer to prepare. Most can be done in the oven, microwave, or crock-pot. People are busy and these types of products are very helpful for any busy family.
- These are unique products that are high quality and convenient for meal preparation on a regular basis.



Product Pick-up, Care and Delivery

- **All products must be picked up at the entrance between the High School and Middle School on Saturday, November 17th between 8:00 AM and 9:00 AM. After pick-up, you will deliver the product to each customer.**
- Please remember, these products cannot be allowed to thaw. This will jeopardize the quality. **Products should be delivered immediately or placed in a freezer until delivery can be made.**
- Depending on the amount of product you sell and the outside temperature, you may need to consider bringing coolers with ice to help keep product cold.
- Please remember, products that are allowed to thaw out will be your responsibility to replace if your customer is not satisfied.

Questions or Concerns?

- David Ceasar (320) 455-2091 (dceasar@isd465.org)
- Juliana Schacherer (320) 221-3673.